[bc] Client Worksheets
Web Site Goals

Using the Web Site Goals Worksheet:

Most companies realize that these days they need to have an online presence. However, your web site is much more than just a place to list your phone number. It is a point of reference for potential customers to learn more about what you do. It is a sales person working 24/7/365 to bring in clients. It is a place for you to better connect with your audience. Now you just have to define exactly what your goals are and how to go about implementing them. Feel free to call Boasberg-Carlton at [816] 222.4584 to partner with a web design company ready to help you achieve your goals online.

Web Site Goals Table:

Primary	Secondary	Define a Goal and Briefly Describe How Implementation Would Benefit Company	What Features or Applications Would Accomplish This Goal?
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